



# **BUSINESS CONCEPT**

INFORMATION FOR NETWORK MEMBERS



# THE COIN

## THE STARS

3 stars on the front of the coin represent the 3 jurisdictions that form the legal foundation of the group. The 5 stars at the back stand for the 5 founders who gave birth to the idea and transformed the vision to reality. 3 and 5 are Fibonacci numbers adding up to 8, the universal number of infinity.

## THE SWISS CROSS

The cross on the front center of the coin resembles the Swiss coat of arms. Its baroque frame pays tribute to the fame and glory of the 'golden century' in Europe.

## THE LION AND THE MOUNTAIN

The mountain (Matterhorn) and the lion (Merlion) on the back center symbolise Switzerland and Singapore. In many cultures mountains have a spiritual significance and stand for strength and durability. The lion is the king of animals. In ancient cultures it symbolised resurrection, courage, justice and invincibility.

## THE GLOBE AND THE FLOWER OF LIFE

The globe symbolises the main aim of DUCATUS - to provide a safe digital currency for the whole world. At its side stands the Flower of Life, the symbol of harmony, growth, peace and perfection. It is strongly tied to the Fibonacci series of numbers and the golden ratio, the perfect design of Life itself.

## THE PRINCIPLES

The Principles at the outer circle on both side of the coin are written in Latin, the language of the Roman Empire widely used by merchants and intellectuals, where the Ducatus coin has its origin. 'The Old and the New combined' and 'Yesterday, Today and in Future' link the past with the present. By building on a solid and structured foundation Ducatus will last far into the Future. To pay tribute to the ancient origins of money we are making use of the latest technology to provide everyone with an alternative path to financial freedom independent from centralized control. DUCATUS is to be REBORN to its former Glory!





# THE STORY

*“The world is going digital. Everything is changing at rapid speed, and so must our way of payments. A careful study of current financial markets and upcoming FINTECH trends have formed the basis of this innovative and modern approach for the creation of a new highly functional global crypto-currency!”*

## SWISSMINE, RECREATING THE LEGEND

[www.swissmine.club](http://www.swissmine.club)

Founded and led by an experienced group of entrepreneurs and marketing professionals, SWISSMINE invites members to purchase mining credits and become an integral part in the creation of a new currency. By merging the early beginnings of ‘money’, available to only a privileged FEW, with today’s technology which is leading us all towards a completely digital life, this new means of payment will offer a modern ‘money’ solution accessible to ALL.

## SWISSMINE CREDITS

Mining credits are available starting as low as 50 Euro and allowing people from all levels of society to become part of the next stage of the financial revolution towards a cashless world. What started with Bitcoin is now developing to offer a new way forward into financial independence.

## DUCATUS, COMBINING THE OLD AND THE NEW

[www.ducatusdigital.com](http://www.ducatusdigital.com)

DUCATUS is the final product of SWISSMINE, it is a revival of the early gold coin used in the Roman Empire. The focus of this ‘real’ digital currency is to offer new standards in every day payment processing and usability.

## DUCATUS PRE-MINING AND DISTRIBUTION

To secure the set milestones and to offer full transparency, 100% of DUCATUS coins will be pre-mined and securely stored by the company. Over a period of approximately 3 years, these coins will then be released to the partners following a largely pre-determined schedule.



# THE FACTS

## STRONG LEGAL FOUNDATION

Registered in Singapore with a Branch office in Switzerland, the founders of DUCATUS have chosen the two most secure and regulated financial centers in the world as the base of our operations. This most solid of foundations provides a secure legal basis and ensures the highest possible operating standards, unique to DUCATUS!

## 1 DUCATUS FOR EACH PERSON ON PLANET EARTH

Based on the principles defined by the Italian mathematician Leonardo Fibonacci, a total of 7,778,742,049 'DUCATUS' digital coins will be generated. These coins will be pre-mined, thereafter securely stored and distributed to our partners through a transparent and innovative procedure. Once distribution is complete, there will be one coin for each person on the planet.

## LAUNCH DATE AND PUBLIC TRADING

The official global launch event was celebrated on March 21st 2017 in Dubai. With clear sales targets and distribution milestones set by the company, the full release of the coins to the market is expected to take around 3 years. Public trading will be initiated as soon as demand has risen to the required levels.

## INTERNAL TRADING AND MERCHANTS

To allow partners early trading of DUCATUS, the company aims to launch an internal trading platform by December 21st 2017. This platform will allow partners to sell their coins back to the company or directly to other partners. At the same time or even earlier, the merchant network will be launched allowing partners to purchase goods and services online at special member discounts when paying with DUCATUS.

## PAY-INS AND PAY-OUTS

SWISSMINE offers multiple payment solutions. To reduce third party fees and long processing times, electronic solutions through digital wallets are preferred. Various methods to fund your e-wallet are available. Please check the back office for details.



# THE OPPORTUNITY

## FREE REGISTRATION AND PLACEMENT

Anyone can register through a Sponsor and begin to build his/her own SWISSMINE business. For maximum flexibility individuals may open up to three accounts per person each with a unique email address. To remain an active partner in SWISSMINE, an initial purchase must be concluded within the first 30 days of registration. Directly sponsored partners can be placed by the sponsor at the time of registration ONLY!

## MOST REWARDING HYBRID MARKETING PLAN

Our generous multi-layered Compensation Plan ensures great benefits from active and passive bonuses. With higher-than-usual pay-outs and a state-of-the-art accounting software, bonuses are not only calculated daily, they are also credited to your personal e-wallet in real time.

## POWERFUL BACK-OFFICE

Our professional back-office gives you the strongest possible foundation on which to build your SWISSMINE business quickly, effectively and professionally. Designed to give you a clear overview of how your structure is developing and what bonuses you are earning, it is your most important tool to help you constantly support your partners and grow your business.

## PROFESSIONAL SUPPORT IN YOUR COUNTRY

For each country that grows a SWISSMINE member base of more than 5,000 active partners, the company will ensure that a local support center will be established to service all partners in their local language and time zone by offering email and telephone support. These centers will be operated by trained service personnel overseen by our global support centre in Switzerland to ensure a deep understanding of the practical side of the business and highest quality of support for all our members.



# THE ACCOUNTS

## CASH ACCOUNT

Funds in the Cash Account are freely available to be withdrawn in Bitcoins or re-invested. Please check the Commission Table for detailed information.

## TRADING ACCOUNT

Funds in the Trading Account can **ONLY** be used to purchase additional mining credits. Please check the Commission Table for detailed information.

## SHOPPING ACCOUNT

Funds in the Shopping Account may be used to purchase merchandise on our e-commerce platform or through the websites of our online partners. Please check the Commission Table for detailed information.

## CHARITY ACCOUNT

Funds in the Charity Account are used to provide support and relief to carefully selected projects around the world. A small percentage of the commissions will be distributed to this account and when a project has been chosen, the partners will be asked if they would like to support by donating the accumulated amount. Please check the Commission Table at the end of this document for more detailed information.



# SPECIAL FEATURES

## BUSINESS VOLUME (BV) ACCUMULATION

All BV earned from day one accumulates indefinitely and automatically. One Euro of mining credit sales is valued as 0.8 BV!

## QUALIFICATIONS, BONUS AND CAREER LEVELS

Qualifications and Career levels once received will remain in place forever. Achieved bonuses will be calculated and credited on the same day they are earned.

## LIFESTYLE BONUS

Each partner reaching the career level of BRONZE is automatically eligible to qualify for the lifestyle bonus program. Please check the LIFESTYLE PROGRAM TABLE for further details.

## SUPERBONUS

Precious Miners from level Silver onwards are qualified for a share in the company's super bonus which is paid out every 6 months and based on the worldwide sales revenue of Swissmine during that period. 1% of worldwide sales revenue will be distributed amongst the qualifying partners based on a preset formula.

## RULER SHARE

8% of the annual net profit from Swissmine operations will be made available to partners reaching the ruler ranks. Pay-out of this annual bonus will be released 14 days after the annual audit for the company has been approved by the Board of Directors.

## COMMISSION DISTRIBUTION PLAN

Commissions earned for the various bonuses are distributed into the four available accounts according to the COMPENSATION TABLE shown below.

# MINING CREDIT PACKS

Please refer to [www.swissmine.club](http://www.swissmine.club) to see the respective amount of credits allocated to the various packages!



**APPRENTICE**  
50,- €

**MINER**  
250,- €



**BUILDER**  
1.000,- €

**TRADER**  
2.500,- €

**EXECUTIVE**  
5.000,- €



**VICEROY**  
10.000,- €

**PATRON**  
15.000,- €

**MAGNATE**  
25.000,- €

A €30 Euro ONE-TIME administration fee is charged for partners purchasing their first package after May 1st 2017!



# INCOME OPPORTUNITIES



## DIRECT BONUS

Receive **8+5% direct bonus** on the Business Volume (BV) from Mining Credits bought by your directly sponsored partners.

For packages of 5,000 Euro or higher, you will earn an additional 5%, making the total direct bonus amount 18% - the highest in the industry!

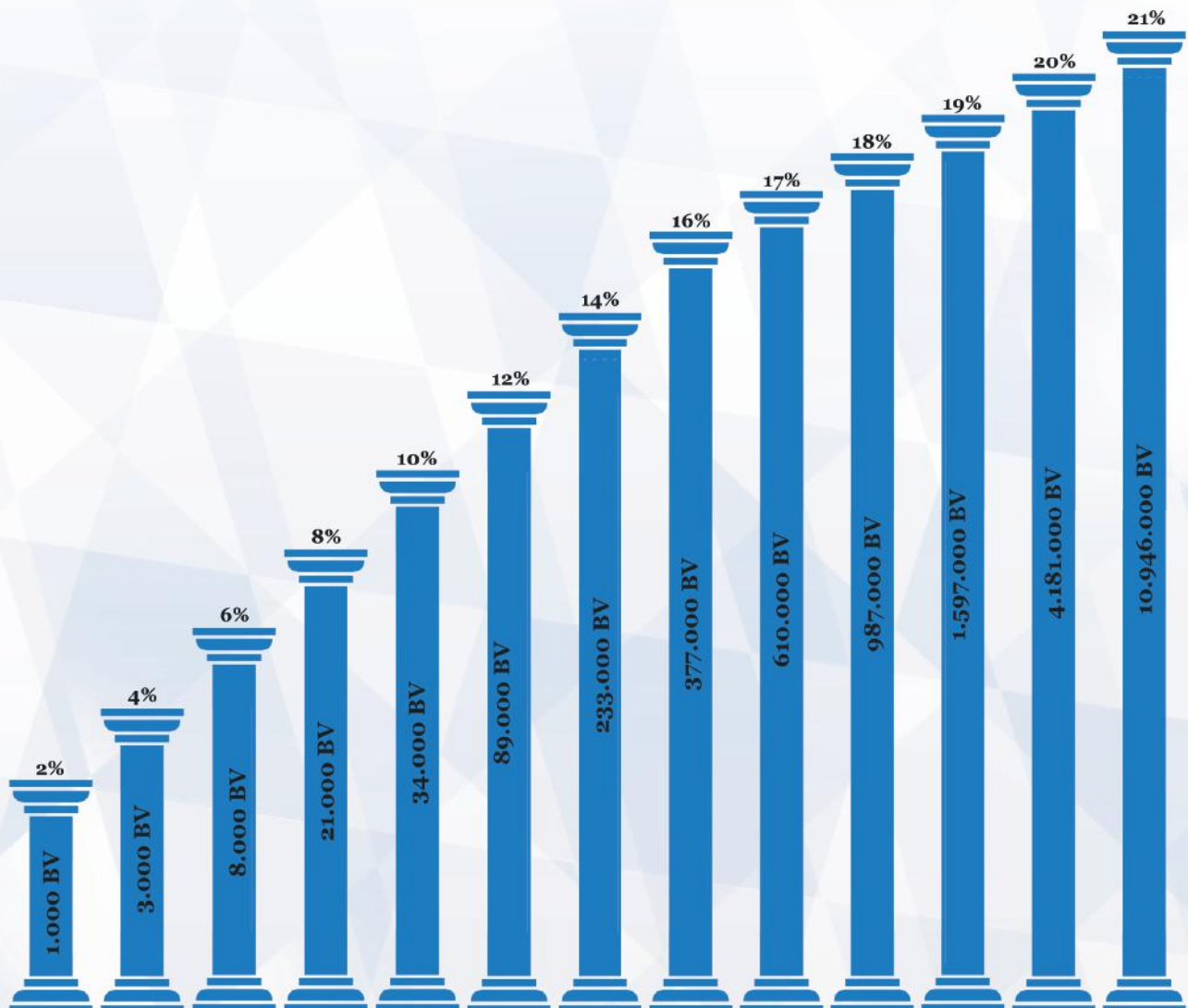


## TEAM BONUS

To qualify for the Team Bonus you need to purchase mining credits for a minimum of €50 and sponsor at least 2 First-Line Partners, each purchasing €50 credits or more.

After that the BV accumulates indefinitely, automatically leading to higher bonus levels. Team Bonuses are NOT paid on personal revenues.

Qualifications must only be fulfilled once.



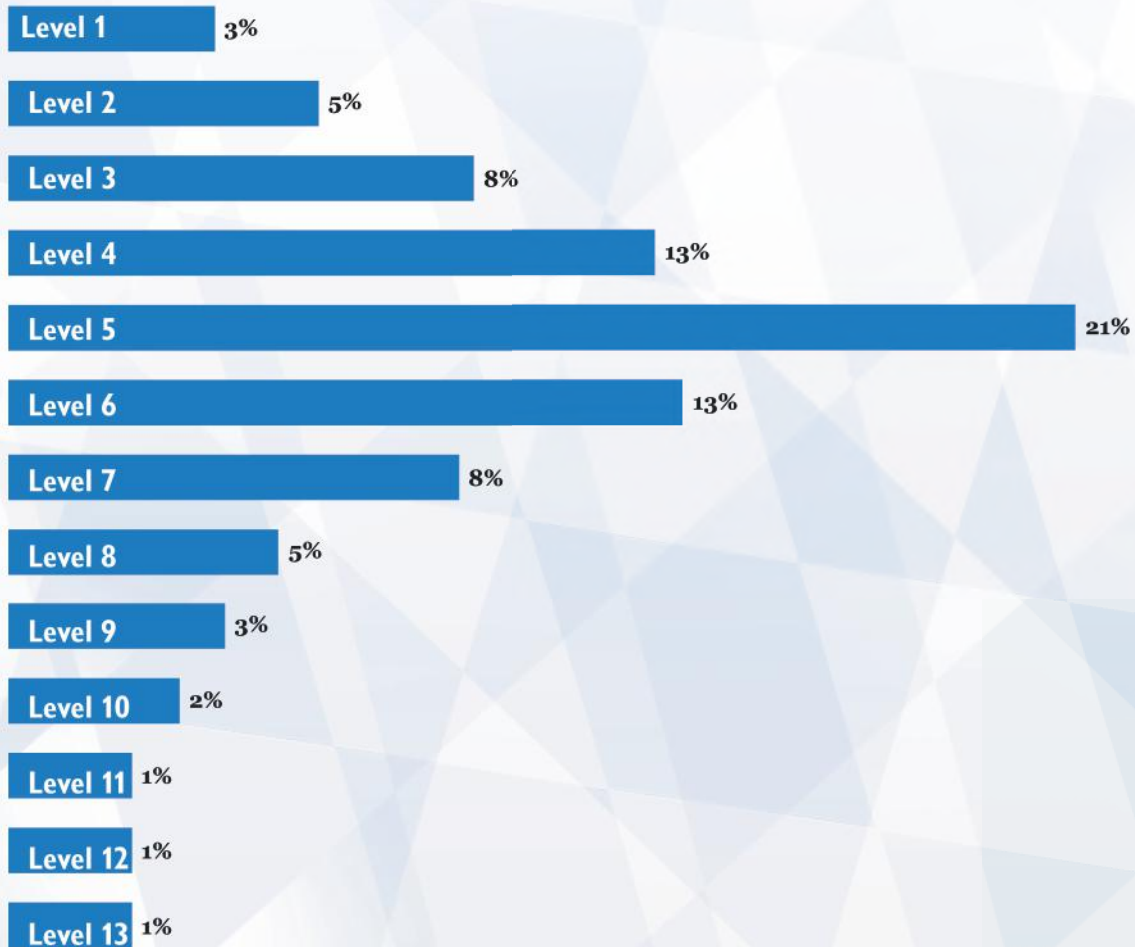


## MATCHING BONUS

The Matching Bonus is calculated on the direct and team bonus of your down-line partners. It is paid until the 13th level.

To qualify, you must purchase a minimum of €250 mining credits. Additionally three directly enrolled First-Line Partners with a minimum of €250 credits purchased are required.

This qualification only needs to be fulfilled once.





## FAST START BONUS

Receive a ONE-TIME €400 Bonus with a cumulative turnover of at least 5,000 BV within 30 days of registration.

To qualify, a minimum of 30% BV must be brought in by the weaker legs of the network!

**With a cumulative turnover of at least 10,000 BV  
the ONE-TIME Bonus paid will rise to € 1,300!**

## SUPER BONUS

LIFESTYLE PROGRAM + 1% of the Worldwide Revenue

The lifestyle program bonus commences when a partner attains the rank of BRONZE and is paid monthly if ongoing qualifications are met! For details please refer to the LIFESTYLE PROGRAM TABLE.

Partners reaching the precious rank of SILVER or higher will be additionally rewarded between 1 and 21 shares of 1% of the worldwide revenue. This Super Bonus is paid out twice a year (June 15th and December 15th) based on the revenue achieved in the six months prior to the respective pay-out date. Qualification is based upon performance up to the last day of the previous month.

When achieving the position of DC Senator, DC Centurion and DC Emperor, the company offers an additional annual pay-out reserved through the 'RULER' share in the company for as long as the partner stays actively involved and continues to support his or her network.

# BASIC MINERS

## IRON

B.V. = 1.000  
SUPER BONUS = not applicable  
BONUS = 50 €  
Qualification = 2 Direct Lines with Apprentice



## ALUMINIUM

B.V. = 3.000  
SUPER BONUS = not applicable  
BONUS = 100 €  
Qualification = 1 Iron



## ZINC

B.V. = 8.000  
SUPER BONUS = not applicable  
BONUS = 200 €  
Qualification = 2 Iron



## NICKEL

B.V. = 21.000  
SUPER BONUS = not applicable  
BONUS = 500 €  
Qualification = 1 Aluminium + 1 Iron



## COPPER

B.V. = 55.000  
SUPER BONUS = not applicable  
BONUS = 1000 €  
Qualification = 1 Zinc, 1 Aluminium, 1 Iron



# PRECIOUS MINERS

## BRONZE

B.V. = 144.000  
SUPER BONUS = lifestyle program  
BONUS = 3000 €  
Qualification = 1 Nickel + 2 Aluminium



## SILVER

B.V. = 377.000  
SUPER BONUS = 1 share + lifestyle program  
BONUS = 8000 €  
Qualification = 1 Copper + 2 Zinc



## GOLD

B.V. = 987.000  
SUPER BONUS = 2 shares + lifestyle program  
BONUS = 20.000 €  
Qualification = 1 Bronze + 2 Copper



## PLATINUM

B.V. = 2.584.000  
SUPER BONUS = 3 shares + lifestyle program  
BONUS = 50.000 €  
Qualification = 1 Silver + 1 Bronze + 2 Copper  
or 5 Bronze (first line)\*



## TITANIUM

B.V. = 6.765.000  
SUPER BONUS = 5 shares + lifestyle program  
BONUS = 100.000 €  
Qualification = 1 Gold + 1 Silver + 2 Bronze  
or 8 Bronze (first line)\*



# RULERS

## DC SENATOR

B.V. = 17.711.000

SUPER BONUS = 8 shares + lifestyle program

BONUS = 250.000 €

Qualification = 1 Platinum + 2 Gold + 3 Silver  
or 10 Silver (first line)\*

## DC CENTURION

B.V. = 28.658.000

SUPER BONUS = 13 shares + lifestyle program

BONUS = 500.000 €

Qualification = 1 Titanium + 2 Platinum + 5 Gold  
or 13 Gold (first line)\*

## DC EMPEROR

B.V. = 75.025.000

SUPER BONUS = 21 shares + lifestyle program

BONUS = 1.000.000 €

Qualification = 1 DC Senator + 2 Titanium + 5 Platinum + 5 Gold  
or 18 Gold (first line)\*



The required ranks for qualification are per leg regardless of generation level!

\*Alternative qualification from Platinum onwards refers only to directly sponsored first line partners



# COMMISSION TABLE

	Cash Account	Trading Account	Shopping Account	Charity Account
<b>Direct Bonus</b>	55%	34%	8%	3%
<b>Team Bonus</b>	55%	34%	8%	3%
<b>Matching Bonus</b>	55%	34%	8%	3%
<b>Rank Bonus</b>	55%	34%	8%	3%
<b>Fast Start Bonus</b>		89%	8%	3%
<b>Lifestyle Bonus</b>	89%		8%	3%
<b>Super Bonus</b>		89%	8%	3%
<b>Ruler Share</b>	89%		8%	3%





# LIFESTYLE PROGRAM TABLE

Rank	Bonus per month	monthly qualification	
		Own BV	Team BV
<b>Bronze</b>	€ 300	1.000	13.000
<b>Silver</b>	€ 500	2.000	21.000
<b>Gold</b>	€ 800	3.000	34.000
<b>Platinum</b>	€ 1.300	5.000	55.000
<b>Titanium</b>	€ 2.100	8.000	89.000
<b>Senator</b>	€ 3.400	13.000	144.000
<b>Centurion</b>	€ 5.500	21.000	233.000
<b>Emperor</b>	€ 8.900	34.000	377.000

Bronze members and above qualify for our special Lifestyle Bonus. The qualification period is monthly and runs from the first until the last day of the month. In order to qualify for the Lifestyle Bonus members must reach the respective targets for both 'OWN BV' and 'TEAM BV'. The assessment of 'OWN BV' will also include any package purchases which are made using funds from that member's trading account.

If in a certain month a member misses the qualification for his current Lifestyle Bonus level but reaches the qualification for a lower level then the bonus amount for the lower level will be paid for that month.

For each country in the Ducatus Global Network, management will select a specific type of reward which will apply to all Lifestyle Bonus rewards in that country e.g. car, holiday, cash or other type of reward depending on each country's specific situation.



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